GOVERNMENT OF INDIA
FINANCE AND COMPANY AFFAIRS
LOK SABHA

UNSTARRED QUESTION NO:813
ANSWERED ON:22.11.2002
EXPENDITURE ON ADVERTISEMENTS BY BANKS
PUSHPDAN SHAMBHUDAN GADHAVI

Will the Minister of FINANCE AND COMPANY AFFAIRS be pleased to state:

(a) the expenditure incurred by the nationalised banks on advertisement and publicity during last two years, bank-wise;

(b) the norms laid down for allocation of funds for advertisement and publicity;

(c) whether all the norms have been fully complied with by these banks;

(d) if so, the details thereof; and

(e) if not the reasons therefor and the corrective steps taken in this regard ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE AND COMPANY AFFAIRS (SHRI ANANDRAO V. ADSUL)

(a) to (e) :- The information is being collected and will be laid on the Table of the House to the extent available.